

1 | 2010 FLORIDA WILDFLOWER FESTIVAL ART CONTEST



Brought to you by
the State Wildflower license tag –
“Spreading seeds for Florida’s future”

Show off your best image of Florida’s colorful native blooms in the Florida Wildflower and Garden Festival Art Contest presented by the Florida Wildflower Foundation.

Contest Rules

1) Eligibility - Each individual submitting artwork must be at least eighteen (18) years of age as of March 1, 2010.

2) Entry Dates - Entry form with images and payment must be received by March 1, 2010. **DO NOT SEND THE ORIGINAL VERSION OF YOUR ARTWORK.** Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, or misdirected entries, which shall be deemed void and ineligible.

Postal address:

Florida Wildflower Foundation
PO Box 941066
Maitland, FL 32794-1066

3) Entry Form and Fees - Contestant must provide all required information requested in the contest rules and on the entry form. **For each work entered, artist must submit a non-refundable \$10 entry fee.**

- Artists may submit multiple entries; however each individual entry must include a separate entry form and non-refundable \$10 entry fee.
- Entry fees by check or money order should be made payable to MainStreet DeLand Association.
- Entry materials will not be returned.

4) Artwork - Entry should be illustrative of Florida native wildflowers and/or native wildflowers in Florida’s landscape (see *definition of native wildflowers below*). Artwork must:

- be original, created by the submitting artist;
- be a two-dimensional work on paper, wood, canvas or a similar surface. Oil, acrylic, watercolor, pastel, pencil or other similar media are acceptable;
- not be subject to the rights or restrictions of any individual or entity other than the contestant;
- not contain inappropriate, indecent, or obscene language or images; and
- not have been published or publicly displayed (except in art shows) during the six (6) months prior to the submission deadline and must not be entered into any other contest or published or publicly displayed by the contestant during the contest period.

5) Submission Specifications - All entries must be in the form of high-quality, camera-ready, digital files accompanied by an entry form and paper printout of the artwork.

- Image should be submitted as a 300dpi JPEG file; file size 18.25” x 24.25”.
- Include a printout of the image on 8.5”x11” paper with image size between 5”x7” - 8”x10”.
- Multiple entry image files may be mailed on one CD. For multiple entries, please include an additional sheet that gives a thumbprint of each image with accompanying title, medium (oil, watercolor, etc.), dimensions, and top direction of each image, and name each digital file accordingly.

6) Criteria - All eligible entries will be judged based on originality, creativity and theme (**Florida native wildflowers**).

7) Selection and Announcement of Winners – The Florida Wildflower and Garden Festival will choose five finalists. Copies of their works will be voted on by those attending the Florida Wildflower Festival on

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March 27, 2010, in downtown DeLand. The sponsor will announce them on the FloridaWildflowerFestival.com and FloridaWildflowerFoundation.org Web sites. Winners will also be notified by telephone or email on or around March 31, 2010.

8) Prizes

First-Place Prize: \$200

Second-Place Prize: \$100

Third-Place Prize: \$50

Prizes are non-transferable: Should the winner of any prize choose not to accept his/her prize for any reason, the prize will be forfeited.

Responsibility for taxes and fees: All prize winners are solely responsible for any taxes, permits and other fees associated with prize receipt.

9) Requirements of Contest Winners - As a condition to receiving the first-, second- and third-place prizes, the winners shall, if requested, agree to conduct any and all media interviews (including but not limited to radio and television) related to the contest.

10) Transfer of Rights - Each contestant submitting image(s) of their artwork grants to the sponsor and its assigns an irrevocable but nonexclusive license to publish and display their artwork for purposes of publicizing the contest and/or the festival, judging the entries, publicizing entries and potential winners, and any other purpose reasonably related to the contest or festival. Each contestant agrees that he/she shall not be entitled to any compensation related to any such display or publication. The sponsor may, but is not obligated to, attribute the artwork to the respective contestant in any such display or publication of his/her artwork.

The winning artists retain their original artworks; however, they must agree to:

- license to the sponsor or its assigns the right to use, reproduce, copy, sublicense, distribute, publish, or display in any manner or place, for any purpose, without any compensation or royalties to the contestant, the winning artwork. Such license shall be (i) irrevocable, (ii) perpetual, and (iii) exclusive during the two (2) years following the festival date, after which time the license shall become non-exclusive such that the winners shall have the right to use, copy, license, publish, distribute, or publicly display prints or reproductions of the winning artwork for any purpose; and
- not use, license, publish, distribute, or publicly display (in any media, in public, or otherwise) any prints or reproductions of the winning artwork during the two (2) years following the festival date.

11) Use of Winning Images - The top three placing winning works as well as any pieces earning an honorable mention award will be displayed on the event Web site. The top three winners' pieces may also be used for future promotional purposes and may be featured on event merchandise such as but not limited to:

- event poster and/or t-shirt; and
- note cards.

12) Equal Access Statement - No individual will be excluded from participating or submitting artwork based on gender, race, creed, national origin, handicap or disability.

13) Release - By participating in this contest, contestant irrevocably releases and agrees to hold harmless the sponsor and its affiliates, agents and assigns from and against any losses, damages, rights, claims or causes of action of any kind arising, in whole or in part, directly or indirectly, out of participation, or attempted participation, in the contest or resulting, directly or indirectly, from (i) any use of the submitted artwork (or prints or reproductions thereof) by sponsor or its designee(s) during or after the contest period or (ii) acceptance, possession, use or misuse of any prize awarded in connection with the

contest, in each case including without limitation personal injury, death, and/or property damage, as well as claims based on defamation and infringement of any other individual's or entity's rights, including, without limitation contractual rights, rights of publicity and privacy, trademark, copyright, and patent rights.

14) Limitations of Liability - The sponsor and its affiliates, agents and assigns are not responsible for:

- any incorrect or inaccurate information, whether caused by contestants, printing errors or by any of the equipment or programming associated with or utilized in the contest;
- technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software;
- unauthorized human intervention in any part of the entry process or the contest;
- technical or human error which may occur in the administration of the contest or the processing of entries;
- any damage, delay, harm or violation of any of these contest rules caused by, directly or indirectly, any condition or cause reasonably beyond the sponsor's control, including but not limited to any act of God, law, regulation (or other governmental restriction), economic recession or depression, war, invasion, act of terrorism, natural or man-made disaster, insurrection, riot or strike;
- any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from contestant's participation in the contest or receipt or use of any prize or while traveling to or from any prize-related activity; or
- liability in connection with the contest (other than grossly negligent or intentional failure to conduct the contest in material compliance with the contest rules). If for any reason a contestant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, contestant's sole remedy is to submit another entry in the contest during the contest period.

15) Sponsor - The sponsor of the contest is the Florida Wildflower Foundation, PO Box 941066, Maitland, FL 32794-1066. The term sponsor includes sponsor's designee(s), if any, to administer the contest or the festival. For more information on the contest, contact the Foundation at 407-353-6164.

16) Entry Form - The artist is required to read and understand these rules and is required to complete the entry form in its entirety.

WHAT IS A NATIVE FLORIDA WILDFLOWER?

Florida's native wildflowers are those that pre-date European occupation of *La Florida*, "land of flowers." The Florida Wildflower Foundation uses the \$15 donation made with the purchase of each State Wildflower license tag to preserve and conserve these beautiful native flowers, many of which are threatened or endangered because of the state's rapid development. Examples of Florida's native wildflowers include Black-eyed Susans, Blanketflower and *Coreopsis* – our state wildflower.

Artwork submitted must depict Florida native wildflowers to be considered for the contest.

Pictorial references of native flowers can be found in the following references:

- Florida Wildflower Foundation photo gallery: www.floridawildflowerfoundation.org
- [Florida Native Plants](#) (by Robert Haehle & Joan Brookwell, 1999)
- The Guide to Florida Wildflowers (by Walter Kingsley Taylor, 1992)
- Florida Wildflowers in Their Natural Communities (by Walter Kingsley Taylor, 1998.)
- Florida Wild Flowers and Roadside Plants (C. Ritchie Bell & Bryan J. Taylor, 1982)
- Everglades Wildflowers (by Roger Hammer, 2002)
- Florida Wildflowers and Butterflies: www.flmnh.ufl.edu/wildflower
- Atlas of Florida Plants www.plantatlas.usf.edu
- www.Hawthornhillwildflowers.blogspot.com

2010 FLORIDA WILDFLOWER FESTIVAL ART CONTEST ENTRY FORM



Brought to you by
the State Wildflower license tag –
“Spreading seeds for Florida’s future”

For each Entry, complete this form and mail with payment of \$10 to:

Florida Wildflower Foundation

Attn: Florida Wildflower and Garden Festival Art Contest
PO Box 941066
Maitland, FL 32794-1066

Make entry fee(s) payable by check or money order to MainStreet DeLand Association.

Returned checks will be subject to a \$45 fee.

Entries must be received by March 1, 2010. All information must be provided according to the contest rules. Attach a high-quality, camera-ready, digital image (300dpi JPEG file) on a CD accompanied by an entry form and image printout (see rules for size requirement). Any image submitted without this form, entry fee or in the incorrect format will not be considered. See Contest Rules for complete details.

Artist’s Name: _____

Address: _____

City: _____ ST _____ ZIP _____

Email Address: _____

Phone: _____ Cell: _____

Title of artwork: _____ Size: _____

Art medium: _____

Description of image, i.e. type of wildflower, location found, a special story, etc.

Attach Artist’s biographical information to this form.

I have read and consent to the Florida Wildflower and Garden Festival Art Contest Rules.

Signature

Date